



## **Teal Toes, Inc. Selects Caroline H. Little as New Executive Director**

Bethesda, Maryland – (Nov. 21) – Teal Toes, Inc., a non-profit organization dedicated to raising awareness about ovarian cancer symptoms, announced that its board has unanimously chosen Caroline H. Little as the organization's next Executive Director. Ms. Little begins her advocacy work with Teal Toes immediately.

Teal Toes, Inc. was founded in 2008 by Carey Elizabeth Fitzmaurice, who served as president and animating spirit of the organization. A native of Dallas, Ms. Fitzmaurice was educated in Chapel Hill, North Carolina, and Austin, Texas, and settled in the Washington, D.C. area where she spent most of her career with the U.S. Environmental Protection Agency and raised her sons. Ms. Fitzmaurice was an active member of Kappa Alpha Theta sorority and served as President of the DC/Maryland Alumni Club.

Following her diagnosis with Stage 3 ovarian cancer in 2006, Ms. Fitzmaurice pursued her vision of using fun—painting toenails teal—for the serious purpose of educating women and men to the subtle signs of ovarian cancer. (Teal is the color for ovarian cancer awareness.) Ms. Fitzmaurice founded Teal Toes ([www.tealtoes.org](http://www.tealtoes.org)), a 501(c)(3) nonprofit organization dedicated to raising awareness of ovarian cancer. Teal Toes creates a way for survivors and friends alike to show solidarity and support for ovarian cancer survivors, and to use an unusual color to spark conversations about symptom awareness.

Ms. Fitzmaurice died from ovarian cancer in 2015. Near the end of her life, she wrote, "All you need is love. It has been true for me. I didn't have beauty, fame, success or other things like that, but I did have the love of family and friends that made me what I was and sustained me when things were rough. Please continue to apply that love to each other. And, in the end, the love you take is equal to the love you make." That has been the guiding principle for Teal Toes as it continues the work Ms. Fitzmaurice began.

Since its founding, Teal Toes has reached tens of thousands of people nationally and internationally, distributing more than 400,000 symptom awareness cards free of charge. Teal Toes has become embedded in the national conversation about ovarian cancer. But while Teal Toes retains a strong organizational infrastructure, it had become increasingly clear to the Teal

Toes board that the organization needed an Executive Director to sustain its past level of outreach, evolve and move forward.

"After careful succession planning and a thorough search process, the board is extremely pleased to have found such a talented and committed individual to serve as Executive Director," said Tori Hall, chair of the Teal Toes board. "Caroline spoke to the Teal Toes board so passionately and articulately about the importance of spreading the word about early detection that we knew we wanted her on our team. Her background in business and social work, and her personal experiences, combine to make her uniquely well-suited for this role. We are looking forward to having Ms. Little's vision and energy lead Teal Toes successfully into the future. We're delighted that she's accepted the position."

"I am honored to have been selected as the new Executive Director of Teal Toes; I would like to express my gratitude to the board and for their confidence in me. As an ovarian cancer survivor, I am intimately familiar with the challenges of diagnosing, treating, and living with the disease. As a result, I am passionately invested in awareness and education, as it is essential to the fight against ovarian cancer. I am excited about this opportunity and am looking forward to sharing Carey's life, spirit and legacy with others so that we can, ultimately, find a cure."

Ms. Little holds a bachelor's degree in psychology from North Carolina Wesleyan College in Rocky Mount, North Carolina, where she also served as President of the Alpha Sigma Tau sorority, and as Treasurer of the Greek Council. She worked for a number of years in social work before deciding to change careers; since then, she has been working in management consulting and is pursuing an MBA. She is a resident of Pikeville, North Carolina.

As Teal Toes evolves as an organization and continues to work toward a future with a clear cure for ovarian cancer, the Teal Toes board is happy to have Ms. Little take a leadership role in raising awareness about the dangerously subtle symptoms of the disease. Teal Toes encourages everyone in the ovarian cancer survivor community to reach out to Ms. Little as she enthusiastically joins the national advocacy effort to end ovarian cancer.

Caroline Little may be reached at <[executivedirector@tealtoes.org](mailto:executivedirector@tealtoes.org)>. For media inquiries, contact Tori Hall at <[tori@tealtoes.org](mailto:tori@tealtoes.org)>.

*Teal Toes, Inc. is a 501(c)(3) non-profit organization. The name Teal Toes, and its logo, are registered trademarks. Teal Toes can be found at [www.tealtoes.org](http://www.tealtoes.org), Facebook, and Twitter. You may request free ovarian cancer symptom awareness cards, which we encourage you to distribute widely however you are able, via our website ([www.tealtoes.org](http://www.tealtoes.org)). We also encourage you to have a pedicure party with old friends and new, paint your toes teal, and start some conversations that could save a life through earlier detection!*