
TEAL TOES, INC.

Seeking Applications
for
Executive Director

March 2018



About Us

Teal Toes, Inc. is a registered 501(c)(3) non-profit founded in 2006 by Carey Fitzmaurice with the mission of promoting awareness of ovarian cancer (OC) symptoms through the free distribution of symptom awareness cards worldwide.

To date, Teal Toes has printed and distributed more than 400,000 OC symptom awareness cards to individuals and organizations in the U.S., Canada, England, Australia, New Zealand, and more. Teal Toes promotes the idea of education about OC symptoms through grass roots, person-to-person conversations, and fun events like pedicure parties. Teal Toes also provides, on request, free “salon packets” consisting of OC symptom cards, table tents and posters to be used at nail salons during OC symptom awareness month. Other organizations often use Teal Toes symptom awareness cards as part of their own OC events, and we have always embraced that collaboration.

Teal Toes has never raised funds for itself, and its staff are, and always have been, 100% volunteer. Donations to Teal Toes have always been used for printing more cards, postage and mailing supplies, with surplus given to OC research funds like Stand Up 2 Cancer (SU2C). Teal Toes, Inc. has a website and a Facebook page with over 10,000 followers.

The Future of Teal Toes

Teal Toes is incredibly proud of what we have accomplished under the leadership, vision and focused direction of Carey Fitzmaurice. In 2015, nine years after her original diagnosis, Carey succumbed to ovarian cancer. Since then, the Teal Toes Board of Directors has consisted of Carey’s husband, Andrew Schulman, Carey’s son Sam Schulman, and Carey’s friend Tori Hall. We have gladly carried on Carey’s legacy. Yet it has become increasingly clear to us that we do not bring the same skills and vision to the endeavor which Carey had. Teal Toes seeks fresh leadership and direction.

Solution: You Tell Us

We hereby invite applications to fill the newly created role of Executive Director of Teal Toes. The Executive Director also would be an equal voting member of our Board of Directors. We hope to find an Executive Director who would take the lead in visioning and implementing where Teal Toes will go from here.

We intend to award the position of Executive Director to the applicant with the most creative and energetic ideas for the future of Teal Toes. How will you build on the success of Teal Toes to promote OC symptom awareness in the pursuit of earlier diagnosis and better OC outcomes?

What We Offer You

All of Teal Toes' staff are, and always have been, 100% volunteer, and the position of Executive Director would also be volunteer. Money is not what we offer the successful applicant.

What we do offer is:

- Leadership of an established non-profit organization with a mission to raise awareness of ovarian cancer.
- Official 501(c)(3) status with the IRS.
- Goodwill within the ovarian cancer advocacy community.
- Facebook page with > 15,000 followers.
- Web site, web domains (tealtoes.org and others), and well-known trademarked logo.

If you are passionate about the mission of improving awareness of OC symptoms but do not yet have an organizational vehicle to fulfill your passion, becoming Executive Director of Teal Toes offers you the chance to jump start reaching your goals by taking the helm of an existing organization. Establishing and sustaining a non-profit organization entails considerable initial and ongoing effort -- from formulating the initial vision, to establishing the legal status with the IRS, to promoting the organization mission through in-person events, filing regular tax returns and otherwise meeting IRS requirements for continued non-profit status, and to building and maintaining a website, social media presence, and fulfillment of card requests throughout the year. Becoming Executive Director can be your opportunity to save significant time in moving toward your vision.

Application

The only requirement for an application is that you, the applicant, share our overarching goal to promote OC symptom awareness in the pursuit of earlier OC diagnosis and improved OC outcomes. Your application may take any form you wish. To apply, tell us: *What would YOU do if you became Executive Director of Teal Toes, Inc.?*

Please submit your proposal to:

Board of Directors
Teal Toes, Inc.
5200 Glenwood Rd.
Bethesda, MD 20814